

3rd PAN-IIM WORLD MANAGEMENT CONFERENCE

DAY -1 (16th DECEMBER 2015)

Sr. No.	Day / Date	Time	Programme	Track Name/ Area	No. of Papers	Venue
1	Wednesday / 16-12-2015	09:30 AM to 11:30 AM	Inauguration of the 3rd PAN-IIM World Management Conference. Inaugural Address by Prof. P Rajan Varadarajan, Mays Business School, Texas A&M University, Topic: Innovating for Environmental Sustainability & De-Marketing for Environmental Sustainability			Auditorium-2 (New Audi)
	Wednesday / 16-12-2015	11:30 AM to 11:45 AM	Tea Break			
2	Wednesday / 16-12-2015	11:45 AM to 01:15 PM	Paper Presentation Session-1(A)	Competitiveness in Manufacturing and Services	5	D-101
3	Wednesday / 16-12-2015	11:45 AM to 01:15 PM	Paper Presentation Session-1(B)	Financial & Capital Markets	5	D-103
4	Wednesday / 16-12-2015	11:45 AM to 01:15 PM	Paper Presentation Session-1(C)	Corporate Social Responsibility	5	E-101
5	Wednesday / 16-12-2015	11:45 AM to 01:15 PM	Paper Presentation Session-1(D)	Strategic Management	4	E-103
6	Wednesday / 16-12-2015	11:45 AM to 01:15 PM	Paper Development Workshop by AAOM (Asia Academy of Management) and APJM (Asia Pacific Journal of Management)			D-201
	Wednesday / 16-12-2015	01:15 PM to 02:00 PM	Lunch Break - Central Lawn	Track Name/ Area		
7	Wednesday / 16-12-2015	02:15 PM to 03:45 PM	Paper Presentation Session-2(A)	Economics	4	D-101
				Economic Growth, Development & Inclusiveness	2	
8	Wednesday / 16-12-2015	02:15 PM to 03:45 PM	Paper Presentation Session-2(B)	Economics	1	D-103
				Economic and Social Development at the Regional level	4	
9	Wednesday / 16-12-2015	02:15 PM to 03:45 PM	Paper Presentation Session-2(C)	Engaging with the Consumer in a Digital World (ECDW)	5	E-101
	Wednesday / 16-12-2015	02:15 PM to 03:45 PM	Paper Presentation Session-2(D)	Organisational Behaviour and Human Resource Management(OBHRM)	5	E-103
10	Wednesday / 16-12-2015	02:15 PM to 03:15 PM	Expert Talk: Speaker-Prof. G Raghuram, IIM Ahmedabad, Topic: Improving Logistics in India: The way forward			E-201
11	Wednesday / 16-12-2015	02:15 PM to 3:45 PM	Paper Development Workshop by AAOM (Asia Academy of Management) and APJM (Asia Pacific Journal of Management)			D-201
	Wednesday / 16-12-2015	03:45 PM to 04:00 PM	Tea Break			
12	Wednesday / 16-12-2015	04:00 PM to 05:30 PM	Paper Development Workshop by AAOM (Asia Academy of Management) and APJM (Asia Pacific Journal of Management)			D-201
13	Wednesday / 16-12-2015	04:00 PM to 05:30 PM	Panel Discussion- India The Next Decade: Role of IIMs			Auditorium-1 (Old Audi)

14	Wednesday / 16-12-2015	07:00 PM to 08:30 PM	Cultural Programme: Kathak Performance by Dr. Tina Tambe and group			Auditorium-2 (New Audi)
15	Wednesday / 16-12-2015	08:30 PM to 09:30 PM	Conference Dinner			Event Court (Sports Complex)

DAY -2 (17th DECEMBER 2015)

Sr. No.	Day / Date	Time	Programme		No. of Papers	Venue
16	Thursday/ 17-12-2015	08:45 AM to 09:45 AM	Keynote Address by Prof. Manjit Yadav, Mays Business School, Texas A&M University, Topic : Enhancing Marketing's Strategic Influence: Call for a Renewed Focus on Impactful Theory			Auditorium-1 (Old Audi)
	Thursday/ 17-12-2015	09:45 AM to 10:00 AM	Tea Break	Track Name/ Area		
17	Thursday/ 17-12-2015	10:00 AM to 05:30 PM	Poster Presentation		20	Class Room Corridor : D-101, D-103, E-101 & E-103
18	Thursday/ 17-12-2015	10:00 AM to 11:30 AM	Paper Presentation Session-1(A)	People Management in an Uncertain World	4	D-101
18	Thursday/ 17-12-2015	10:00 AM to 11:30 AM	Paper Presentation Session-1(B)	Economic and Social Development at the Regional level	5	D-103
19	Thursday/ 17-12-2015	10:00 AM to 11:30 AM	Paper Presentation Session-1(C)	Competitiveness in Manufacturing and Services	3	E-101
				The Aviation Industry	1	
				Doing Business in China and India	1	
20	Thursday/ 17-12-2015	10:00 AM to 11:30 AM	Paper Presentation Session-1(D)	Strategies for Growth in an Uncertain Environment	1	E-103
				International Trade and Investments	4	
21	Thursday/ 17-12-2015	10:00 AM to 11:30 AM	Paper Presentation Session-1(E)	Operations Management	5	D-201
22	Thursday/ 17-12-2015	10:00 AM to 11:00 AM	Expert Talk: Speaker- Prof. Elizabeth Rose, University of Otago, Topic: International new ventures: Where do we go from here ?			E-201
	Thursday/ 17-12-2015	11:30 AM to 11:45 AM	Tea Break	Track Name/ Area		
23	Thursday/ 17-12-2015	11:45 AM to 01:15 PM	Paper Presentation Session-2(A)	Corporate Social Responsibility	2	D-101
				Ethical Business Practices and Corporate Governance	3	
24	Thursday/ 17-12-2015	11:45 AM to 01:15 PM	Paper Presentation Session-2(B)	Engaging with the Consumer in a Digital World (ECDW)	5	D-103
25	Thursday/ 17-12-2015	11:45 AM to 01:15 PM	Paper Presentation Session-2(C)	Finance and Accounting	4	E-101
				Financial & Capital Markets	1	

26	Thursday/ 17-12-2015	11:45 AM to 01:15 PM	Paper Presentation Session-2(D)	Emerging Forms of Businesses and Industries	2	E-103
				International Trade and Investments	3	
27	Thursday/ 17-12-2015	11:45 AM to 01:15 PM	Paper Presentation Session-2(E)	Marketing Management	5	D-201
28	Thursday/ 17-12-2015	11:45 AM to 12:45 PM	Expert Talk: Speaker- Prof. Israr Qureshi of IE Business School, Topic: Social Entrepreneurship: Avenues for Research			E-201
	Thursday/ 17-12-2015	01:15 PM to 02:00 PM	Lunch Break at Central Lawn	Track Name/ Area		
29	Thursday/ 17-12-2015	02:15 PM to 03:45 PM	Paper Presentation Session-3(A)	People Management in an Uncertain World	4	D-101
				Leadership for the Enterprise of Tomorrow	1	
30	Thursday/ 17-12-2015	02:15 PM to 03:45 PM	Paper Presentation Session-3(B)	Global Operations and Sustainability	4	D-103
				Operations Management	1	
31	Thursday/ 17-12-2015	02:15 PM to 03:45 PM	Paper Presentation Session-3(C)	Strategies for Growth in an Uncertain Environment	5	E-101
32	Thursday/ 17-12-2015	02:15 PM to 03:45 PM	Paper Presentation Session-3(D)	Strategic Management	4	E-103
				Strategies for Growth in an Uncertain Environment	1	
33	Thursday/ 17-12-2015	02:15 PM to 03:45 PM	Paper Presentation Session-3(E)	Entrepreneurship & Innovation	5	D-201
34	Thursday/ 17-12-2015	02:15 PM to 03:15 PM	Expert Talk: Speaker-Prof. M S Sriram , IIM Bangalore, Topic: Micro Finance & Financial Inclusion			E-201
	Thursday/ 17-12-2015	03:45 PM to 04:00 PM	Tea Break	Track Name/ Area		
35	Thursday/ 17-12-2015	04:00 PM to 05:30 PM	Paper Presentation Session-4(A)	Ethical Business Practices and Corporate Governance	3	D-103
				Regulation	2	
36	Thursday/ 17-12-2015	04:00 PM to 05:30 PM	Paper Presentation Session-4(B)	Financial & Capital Markets	4	E-101
37	Thursday/ 17-12-2015	04:00 PM to 05:30 PM	Paper Presentation Session-4(C)	Engaging with the Consumer in a Digital World (ECDW)	5	E-103
38	Thursday/ 17-12-2015	04:00 PM to 05:30 PM	Panel Discussion: Make in India			D-101
39	Thursday/ 17-12-2015	07:00 PM to 08:30 PM	Cultural Programme: Dhrupad Performance by Shri Gundecha Brothers			Auditorium-2 (New Audi)
40	Thursday/ 17-12-2015	08:30 PM to 09:30 PM	Conference Dinner			Event Court (Sports Complex)

DAY -3 (18th DECEMBER 2015)

Day / Date	Time	Programme	No. of Papers	Venue
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41	Friday / 18-12-2015	08:45 AM to 09:45 AM	Keynote Address by Prof. Ashok Som, ESSEC Business School, Topic : Brand and Talent - The next decade for India			Auditorium-1 (Old Audi)
	Friday / 18-12-2015	09:45 AM to 10:00 AM	Tea Break	Track Name/ Area		
42	Friday / 18-12-2015	10:00 AM to 05:30 PM	Poster Presentation		18	Class Room Corridor : D-101, D-103, E-101 & E-103
43	Friday / 18-12-2015	10:00 AM to 11:30 AM	Paper Presentation Session-1(A)	Information Systems	2	D-101
				E-Governance	2	
44	Friday / 18-12-2015	10:00 AM to 11:30 AM	Paper Presentation Session-1(B)	Entrepreneurship & Innovation	5	D-103
45	Friday / 18-12-2015	10:00 AM to 11:30 AM	Paper Presentation Session-1(C)	Financial & Capital Markets	5	E-101
46	Friday / 18-12-2015	10:00 AM to 11:30 AM	Paper Presentation Session-1(D)	People Management in an Uncertain World	4	E-103
				Leadership for the Enterprise of Tomorrow	2	
	Friday / 18-12-2015	11:30 AM to 11:45 AM	Tea Break	Track Name/ Area		
47	Friday / 18-12-2015	11:45 AM to 01:15 PM	Paper Presentation Session-2(A)	Economic Growth, Development & Inclusiveness	4	D-101
				Economics	1	
48	Friday / 18-12-2015	11:45 AM to 01:15 PM	Paper Presentation Session-2(B)	Entrepreneurship & Innovation	1	D-103
				Frugal and Inclusive Innovation	1	
				Rejuvenating MSMEs	2	
				Engaging with the Consumer in a Digital World (ECDW)	1	
49	Friday / 18-12-2015	11:45 AM to 01:15 PM	Paper Presentation Session-2(C)	Financial & Capital Markets	5	E-101
50	Friday / 18-12-2015	11:45 AM to 01:15 PM	Paper Presentation Session-2(D)	Economic Growth, Development & Inclusiveness	2	E-103
				Financial & Capital Markets	2	
				Risk Management for Countries, Regions and Firms	1	
	Friday / 18-12-2015	01:15 PM to 02:00 PM	Lunch Break at Central Lawn			
51	Friday / 18-12-2015	02:15 PM to 03:45 PM	Paper Presentation Session-3(A)	Marketing Management	5	D-103
52	Friday / 18-12-2015	02:15 PM to 03:45 PM	Paper Presentation Session-3(B)	Economic Growth, Development & Inclusiveness	3	E-101

				Financial & Capital Markets	1	
53	Friday / 18-12-2015	02:15 PM to 03:45 PM	Panel Discussion: The Institutional Influence in a Fast Changing Global Business Environment: The Case of India			D-101
	Friday / 18-12-2015	03:45 PM to 04:00 PM	Tea Break			
54	Friday / 18-12-2015	04:00 PM to 05:30 PM	Valedictory Address by Dr. Mihir Shah, Member of the International Steering Committee of the CGIAR Research Programme (WLE) and former Member, Planning Commission, Government of India, Topic: IIMs in India's Next Decade: How do we go Beyond Business-as-Usual ?			Auditorium-1 (Old Audi)
55	Friday / 18-12-2015	08:30 PM to 09:30 PM	Conference Dinner			Central Lawn