

3rd PAN-IIM WORLD MANAGEMENT CONFERENCE

DAY -1 (16th DECEMBER 2015) TIME: 09:30 AM to 11:30 AM

Sr. No.	Day / Date	Time	Programme	Venue
A	Wednesday / 16-12-2015	09:30 AM to 11:30 AM	Inauguration of the 3rd PAN-IIM World Management Conference. Inaugural Address by Prof. P Rajan Varadarajan, Topic: Innovating for Environmental Sustainability & De-Marketing for Environmental Sustainability	Auditorium-2 (New Audi)

TEA BREAK; TIME: 11:30 AM to 11:45 AM

TECHNICAL SESSION : 01 (A) DAY-1

DATE-16-12-2015 ; TIME: 11:45 AM to 01:15 PM

SESSION CHAIR: Prof. Haritha Saranga, IIM Bangalore

STUDENT AIDE: Mr. Abhay Pant & Ms. Rihana Shaik

PAPER PRESENTATION TRACK-I

VENUE: D-101

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
1	Competitiveness in Manufacturing and Services	1) Mohit Bhargava 2) Reshmi Manna	mohitbhargava@live.com, dr.reshmi.manna@gmail.com	Reshmi Manna	Assessing perceptual service quality gap between a tyre equipment manufacturer and its clients for predicting customer referral success	WMC111
2	Competitiveness in Manufacturing and Services	1) Ashish Kumar Sedai	ashishsedai7@gmail.com	Ashish Kumar Sedai	Industrial Concentration and Wage Rate Determination- Organized Manufacturing Industries. 1999-2013	WMC162
3	Competitiveness in Manufacturing and Services	1) Somasekhar G 2) Suresh Babu M 3) Madhu R 4) Saleem Shaik	g.somasekhar.mba@gmail.com, sureeshbaabum2@gmail.com, madhu.revaraj@gmail.com, saleemshaik57@gmail.com	Somasekhar G	Factors Affecting the Competitiveness Of Unorganized Retail Outlets In Rayalaseema Region Of Andhra Pradesh	WMC252
4	Competitiveness in Manufacturing and Services	1) Lijo John 2) Ramesh Anbananda 3) Aisha Nazia	lijohn1988@hotmail.com, ram77fdm@iitr.ac.in, aishanaziam@gmail.com	Lijo John	Supply Chain Operations Reference model for Performance measurement in humanitarian supply chain	WMC323
5	Competitiveness in Manufacturing and Services	1) Rashmi 2) Hamendra Dangi	rashmiphd@fms.edu, hkdangi@fms.edu	Rashmi	Act like a retailer, think like a brand: An overview of Retailer Brand Equity and agenda for future research in Indian context	WMC325

TECHNICAL SESSION : 01 (B) DAY-1

DATE-16-12-2015 ; TIME: 11:45 PM to 01:15 PM

SESSION CHAIR: Prof. L V Ramana, IIM Indore

STUDENT AIDE: Mr. Brijesh Mishra & Mr. Anirban Sengupta

PAPER PRESENTATION TRACK-VIII

VENUE: D-103

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
6	Financial & Capital Markets	1) Ryan Casey 2) Feng Gao 3) Michael Kirschenheiter 4) Siyi Li 5) Shailendra Pandit	ryan.casey@du.edu, gaof1@uic.edu, mkirsche@uic.edu, siyili@uic.edu, shail@uic.edu	Shailendra Pandit	Articulation based accruals	WMC119

7	Financial & Capital Markets	1) Anuj Verma	anuj.ve@gmail.com	Anuj Verma	Effect of Macro Economic factors on Indian Stock Market	WMC020
8	Financial & Capital Markets	1) Piyush Pandey 2) Sanjay Sehgal	finmanpiyush007@gmail.com, sanjayfin15@gmail.com	Piyush Pandey	Investor Sentiment and its Role in Asset Pricing: An Empirical Study for India	WMC 085
9	Financial & Capital Markets	1) Samit Paul 2) Prateek Sharma	samitpaulin@gmail.com, prateeksharma1985@gmail.com	Prateek Sharma	Improved VaR forecasts using extreme value theory with the Realized GARCH model	WMC141

TECHNICAL SESSION : 01 (C) DAY-1
DATE-16-12-2015 ; TIME: 11:45 PM to 01:15 PM
SESSION CHAIR: Prof. P Saravanan, IIM Shillong
STUDENT AIDE: Mr. Gary Herman D'Costa & Ms. Nitya Saxena
PAPER PRESENTATION TRACK-II **VENUE: E-101**

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
10	Corporate Social Responsibility	1) Rama Shankar Yadav 2) Sanket Sunand Dash	ramasy@iimahd.ernet.in, sanketd@iimahd.ernet.in	Rama Shankar Yadav	Exploring the Impact of Perceived Corporate Social Responsibility on Corporate Reputation	WMC059
11	Corporate Social Responsibility	1) Kartick Gupta	kartick.gupta@unisa.edu.au	Kartick Gupta	Corporate Social Responsibility, Competition, and Firm Value	WMC095
12	Corporate Social Responsibility	1) Roshni Das	f14roshnid@iimidr.ac.in	Roshni Das	A Neo-institutionalist process model for successfully transcribing Mandatory CSR in India	WMC189
13	Corporate Social Responsibility	1) Imran Khan 2) Mobin Fatma 3) Zillur Rahman	imrankaifi@gmail.com, mobinfatimambd@gmail.com, yusufffdm@iitr.co.in	Imran Khan	Connecting the Dots between CSR and Brand Loyalty The Mediating Role of Brand	WMC254
14	Corporate Social Responsibility	1) Deepika Dixit	deepikad08fpm@iimk.ac.in	Deepika Dixit	Understanding Why, When and How Corporate Social Responsibility initiatives are taken by the organizations	WMC401

TECHNICAL SESSION : 01 (D) DAY-1
DATE-16-12-2015 ; TIME: 11:45 AM to 01:15 PM
SESSION CHAIR: Prof. Deepak Dhayanithy, IIM Kozhikode
STUDENT AIDE: Mr. Priyavrat Sanyal & Mr. Prasenjit Chakrabarti
PAPER PRESENTATION TRACK I **VENUE: E-103**

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
15	Strategic Management	1) Anish Purkayastha 2) Atul Arun Pathak	anishp@iimahd.ernet.in, atul@xlri.ac.in	Anish Purkayastha	Performance Implication of Internationalization and Investment to Innovation: Analysis of Affiliated Firms in Diversified Business Group	WMC094
16	Strategic Management	1) Amit Baran Chakrabarti 2) Sougata Ray	amit_baran@isb.edu, sougata@iimcal.ac.in	Amit Baran Chakrabarti	The Impact of Publicness on Firm Performance: The Case of India under Pro-market Reforms	WMC148
17	Strategic Management	1) Harshavardhan Snigdha 2) J Ramachandran	snigdha.manukonda@iimb.ernet.in, jram@iimb.ernet.in	Harshavardhan Snigdha	Managerial Cognition and Corporate Capital Allocation: Ownership structure as a repair mechanism	WMC386

18	Strategic Management	1) Pradeep Kumar Hota 2) Sumit Mitra	pradeepkh06fpm@iimk.ac.in, smitra@iimk.ac.in	Pradeep Kumar Hota	International Orientation and Business Group Performance: Moderating Role of Product Diversification	WMC416
19	Strategic Management	1) Rupambika Bharati	u511006@stu.ximb.ac.in	Rupambika Bharati	Understanding Business Groups: An Emerging Market Context	WMC134

DATE-16-12-2015 ; TIME: 11:45 AM to 01:15 PM

DAY-1

PAPER DEVELOPMENT WORKSHOP

VENUE: D-201

Sr. No.	Day / Date	Time	Programme	Venue
B	Wednesday / 16-12-2015	11:45 AM to 01:15 PM	Paper Development Workshop by AAOM (Asia Academy of Management) and APJM (Asia Pacific Journal of Management)	D-201

LUNCH BREAK TIME-01:15 PM to 02:00 PM AT CENTRAL LAWN

TECHNICAL SESSION : 02 (A) DAY-1

DATE-16-12-2015 ; TIME: 02:15 PM to 3:45 PM

SESSION CHAIR: Prof. Joysankar Bhattacharya, IIM Indore

STUDENT AIDE: Ms. Vaishali Garg & Kapil Kaushik

PAPER PRESENTATION TRACK-IV

VENUE: D-101

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
20	Economics	1) Niyati Bhanja 2) Arif Billah Dar	niyati.eco@gmail.com, billaharif0@gmail.com	Niyati Bhanja	Exchange Rate Pass-Through in India	WMC321
21	Economics	1) Sayantan Bandhu Majumder 2) Ranjanendra Narayan Nag	sayantankol@gmail.com	Sayantan Bandhu Majumder	How different are these episodes of 'Large' fluctuations in international capital flow? : A new use of India's Balance of Payment data	WMC366
22	Economics	1) Sunny Kumar Singh 2) Kaushik Bhattacharya	fpm13002@iiml.ac.in, kbhattacharya@iiml.ac.in	Sunny Kumar Singh	Does easy availability of cash effect corruption? Evidence from panel of countries	WMC156
23	Economics	1) Pradyumna Dash	pradyumna@iimraipur.ac.in	Pradyumna Dash	The Impact of Public Investment on Private Investment: Evidence from India	WMC316
24	Economic Growth, Development & Inclusiveness	1) Prakash Singh	p_singh@iiml.ac.in	Prakash Singh	Valuation of MFI's in India: An empirical study	WMC346
25	Economic Growth, Development & Inclusiveness	1) Tanushree Halder	tanushreeonline@gmail.com	Tanushree Halder	Does SHGs Really Serve Disadvantaged?	WMC096

TECHNICAL SESSION : 02 (B) DAY-1

DATE-16-12-2015 ; TIME: 02:15 PM to 03:45 PM

SESSION CHAIR: Prof. Karthikeya Naraparaju, IIM Indore

STUDENT AIDE: Ms. Roshni Das & Ms. Khadija Ali Vakeel

PAPER PRESENTATION TRACK-IV

VENUE: D-103

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
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26	Economics	1) Sagnik Bagchi 2) K Narayanan	sagnikb@iitb.ac.in, knn@iitb.ac.in	Sagnik Bagchi	Vertical and Horizontal Intra-Industry Trade: The Case Manufacturing Industries in India	WMC356
27	Economic and Social Development at the Regional level	1) Swati Sharma	swatisharma.jnu@gmail.com	Swati Sharma	Does education determine employment: Peculiarities of the Indian labour market	WMC030
28	Economic and Social Development at the Regional level	1) Rajiv Ranjan	rajivr@iimahd.ernet.in	Rajiv Ranjan	Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA): A Critical appraisal of its performance since its inception	WMC063
29	Economic and Social Development at the Regional level	1) Aman Mahawar 2) Sthanu R. Nair	amankumar1906@gmail.com, srn@iimk.ac.in	Sthanu R. Nair	Tax Capacity and Tax Efforts of States in India: An Analysis of Post-Economic Reforms Experience	WMC219
30	Economic and Social Development at the Regional level	1) Vinay Kandpal 2) Harmeet Kaur 3) Vikas Tyagi	vinayaimca@gmail.com, harmeet26@gmail.com, vikastyagidit@gmail.com	Vinay Kandpal	Smart City Projects in India: Issues and Challenges	WMC224

TECHNICAL SESSION : 02 (C) DAY-1
DATE-16-12-2015 ; TIME: 02:15 PM to 3:45 PM
SESSION CHAIR: Prof. S K Pandey, IIM Rohtak
STUDENT AIDE: Ms. Devyani Mourya & Mr. Shashi Kant Srivastava
PAPER PRESENTATION TRACK-V **VENUE: E-101**

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
31	Engaging with the Consumer in a Digital World (ECDW)	1) Jamid Islam 2) Zillur Rahman	jammicms.kmr@gmail.com, zrahman786@gmail.com	Jamid Islam	Engaging customers on Facebook: An empirical study	WMC 086
32	Engaging with the Consumer in a Digital World (ECDW)	1) Sumedha Chauhan	sumedha.chauhan@gmail.com	Sumedha Chauhan	A meta-analysis of e-health acceptance: Moderating impact of user types and e-health technology types	WMC087
33	Engaging with the Consumer in a Digital World (ECDW)	1) Seerat Sohal 2) Harsandaldeep Kaur	seeratsohal@yahoo.co.in, harsandaldeep@yahoo.com	Seerat Sohal	YouTube as a political advertising tool in the Indian Parliamentary Elections 2014: A Content Analysis	WMC132
34	Engaging with the Consumer in a Digital World (ECDW)	1) Dhananjay Bapat	dhananjay1304@gmail.com	Dhananjay Bapat	Examining Loyalty in multi-channel environment for financial services	WMC143
35	Engaging with the Consumer in a Digital World (ECDW)	1) Amresh Kumar 2) Pallab Sikdar 3) Md. Moddassir Alam	amresh.kumar@asiapacific.edu, sikdar.pallab@gmail.com, moddassir.alam@gmail.com	Pallab Sikdar	E- Retail adoption in emerging markets: Applicability of an integrated Trust and Technology Acceptance Model	WMC154

TECHNICAL SESSION : 02 (D) DAY-1
DATE-16-12-2015 ; TIME: 02:15 PM to 3:45 PM
SESSION CHAIR: Prof. Srinath Jagannathan, IIM Indore
STUDENT AIDE: Mr. Manish Sarkhel & Mr. Archit Vinod Tapar
PAPER PRESENTATION TRACK-X **VENUE: E-103**

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
36	Organisation Behaviour and Human Resource Management(OBHRM)	1) Merin Jacob	merin05fpm@iimk.ac.in	Merin Jacob	Envy in Workplace: An Empirical Examination of Perceptions and Performance of Envious Employees	WMC026

37	Organisation Behaviour and Human Resource Management(OBHRM)	1) Jatinder Kumar Jha 2) Jatin Pandey	jatinderkj@iimahd.ernet.in, jatinp@iimahd.ernet.in	Jatinder Kumar Jha	Effect of Ethical Position on Organizational Commitment: Mediating Role of Job Satisfaction	WMC 070
38	Organisation Behaviour and Human Resource Management(OBHRM)	1) Abhijeet Lele	abhijeetlele30@gmail.com	Abhijeet Lele	Integrating Analytics with Performance Evaluation: An approach in HR Analytics	WMC122
39	Organisation Behaviour and Human Resource Management(OBHRM)	1) Vijayta Doshi	vijayta.doshi@iimu.ac.in	Vijayta Doshi	Smart Bins, Stupid People	WMC329
40	Organisation Behaviour and Human Resource Management(OBHRM)	1) Nobin Thomas	nobinthomas@iimidr.ac.in	Nobin Thomas	A Relational View of Organizational Learning: Testing a Model using MRQAP	WMC348

DATE-16-12-2015 ; TIME: 02:15 PM to 3:15 PM

DAY-1

EXPERT TALK

VENUE: E-201

Sr. No.	Day / Date	Time	Programme	Venue
C	Wednesday / 16-12-2015	02:15 PM to 03:15 PM	Speaker- Prof. G Raghuram, Topic: Improving Logistics in India: The way forward	E-201

DATE-16-12-2015 ; TIME: 02:15 PM to 3:45 PM

DAY-1

PAPER DEVELOPMENT WORKSHOP

VENUE: D-201

Sr. No.	Day / Date	Time	Programme	Venue
D	Wednesday / 16-12-2015	02:15 PM to 3:45 PM	Paper Development Workshop by AAOM (Asia Academy of Management) and APJM (Asia Pacific Journal of Management)	D-201

TEA BREAK; TIME: 03:45 PM to 04:00 PM

DATE-16-12-2015 ; TIME: 04:00 PM to 05:30 PM

DAY-1

PAPER DEVELOPMENT WORKSHOP

VENUE: D-201

Sr. No.	Day / Date	Time	Programme	Venue
E	Wednesday / 16-12-2015	04:00 PM to 05:30 PM	Paper Development Workshop by AAOM (Asia Academy of Management) and APJM (Asia Pacific Journal of Management)	D-201

DATE-16-12-2015 ; TIME: 4:00 PM to 05:30 PM

DAY-1

STUDENT AIDE: Mr. Vinayak Ram Tripathi

PANEL DISCUSSION

VENUE: AUDITORIUM-1 (OLD AUDI)

Sr. No.	Day / Date	Time	Programme	Venue
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F	Wednesday / 16-12-2015	04:00 PM to 05:30 PM	Panel Discussion- India The Next Decade: Role of IIMs	Auditorium-1 (Old Audi)
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**DATE-16-12-2015 ; TIME: 07:00 PM to 08:30 PM
DAY-1**

CULTURAL PROGRAMME

VENUE: AUDITORIUM-2 (NEW AUDI)

Sr. No.	Day / Date	Time	Programme	Venue
G	Wednesday / 16-12-2015	07:00 PM to 08:30 PM	Kathak Performance by Dr. Tina Tambe and group	Auditorium-2 (New Audi)

CONFERENCE DINNER; TIME: 08:30 PM to 09:30 PM AT EVENT COURT (SPORTS COMPLEX)

**3rd PAN-IIM WORLD MANAGEMENT CONFERENCE
DAY-2**

DATE-17-12-2015 ; TIME: 08:45 AM to 09:45 AM

KEYNOTE ADDRESS

VENUE: AUDITORIUM-1 (OLD AUDI)

Sr. No.	Day / Date	Time	Programme	Venue
H	Thursday / 17-12-2015	08:45 AM 09:45 AM	Keynote Address by Prof. Manjit Yadav, Topic: Enhancing Marketing's Strategic Influence: Call for a Renewed Focus on Impactful Theory	Auditorium-1 (Old Audi)

TEA BREAK; TIME: 09:45 AM to 10:00 AM

TECHNICAL SESSION : 01 (A) DAY-2

DATE-17-12-2015 ; TIME: 10:00 AM to 11:30 AM

SESSION CHAIR: Prof. Abhoy K Ojha, IIM Bangalore

STUDENT AIDE: Mr. Soumyajyoti Datta & Mr. Baljeet Singh Sani

PAPER PRESENTATION TRACK-X

VENUE: D-101

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
41	People Management in an Uncertain World	1) Payal Anand	f12payal@iimidr.ac.in	Payal Anand	Maintaining justice within organizations: A review, integration and extension	WMC128
42	People Management in an Uncertain World	1) Nidhi Bisht	nidhisbisht@gmail.com	Nidhi Bisht	Role of rumination in the relationship between Job characteristics and burnout in the employees' of Private Micro Finance Companies in India	WMC376
43	People Management in an Uncertain World	1) Ayon Chakraborty 2) Sanja Samirana Pattanayak 3) Alka Chadha	ayonch@iimtrichy.ac.in, samirana@iimtrichy.ac.in , alka@iimtrichy.ac.in	Ayon Chakraborty	Positive Deviance and Employee Performance	WMC028

44	People Management in an uncertain world	1) Laxmiprada Pattnaik 2) Lalatendu Kesari Jena	laxmiprada@gmail.com, lkjena@iitkgp.ac.in	Laxmiprada Pattnaik	Employee Engagement and Job Satisfaction: The role of P-O fit in Indian Manufacturing Organizations	WMC037
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TECHNICAL SESSION : 01 (B) DAY-2

DATE-17-12-2015 ; TIME: 10:00 AM to 11:30 AM

SESSION CHAIR: Prof. Siddhartha Rastogi, IIM Indore

STUDENT AIDE: Mr. Nilesh Asnani & Ms. Jyoti Pandey

PAPER PRESENTATION TRACK-IV

VENUE: D-103

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
45	Economic and Social Development at the Regional level	1) Padmanetri Panigrahi 2) Pradeep Kumar Hota	padmanetri1990@gmail.com, pradeepkh06fpm@iimk.ac.in	Padmanetri Panigrahi	Government role in promoting social entrepreneurship: A Game Theoretic approach	WMC248
46	Economic and Social Development at the Regional level	1) Chandan Medatwal	chandanmedatwal@gmail.com	Chandan Medatwal	A Quest for Next Best: 'Make in India' Optimism Under the theme- Economic and Social Development at regional level	WMC255
47	Economic and Social Development at the Regional level	1) Avik Sinha 2) Joysankar Bhattacharya	f11aviks@iimidr.ac.in, joysankar@iimidr.ac.in	Avik Sinha	Environmental Kuznets Curve estimation for SO2 emission: A case of Indian cities	WMC344
48	Economic and Social Development at the Regional level	1) Tripti Singh 2) Alok Agrawal	tripti.singh70@gmail.com, toalokagarwal@gmail.com	Tripti Singh	Identifying Challenges and Opportunities Amongst Women Self Help groups: A Case study Approach	WMC408
49	Economic Growth, Development & Inclusiveness	1) Rima Mondal 2) Subhasankar Chattopadhyay	f12rimam@iimidr.ac.in, subhasankarc@iimidr.ac.in	Rima Mondal	Essays on Investment and Growth in Informal Economy	WMC155

TECHNICAL SESSION : 01 (C) DAY-2

DATE-17-12-2015 ; TIME: 10:00 AM to 11:30 AM

SESSION CHAIR: Prof. Amit Sachan, IIM Ranchi

STUDENT AIDE: Mr. Rameshwar Arora & Mr. Shashi Kant Srivastava

PAPER PRESENTATION TRACK I

VENUE: E-101

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
50	Competitiveness in Manufacturing and Services	1) Pravin Tambe 2) Makarand Kulkarni	tambepp@gmail.com, mskulkarni@mech.iitd.ac.in	Pravin Tambe	Need for Collaborative Operations Planning for Competitiveness in Manufacturing	WMC327
51	Competitiveness in Manufacturing and Services	1) Ansh Gupta 2) Satyabhusan Dash 3) Abhishek Mishra	ansh.gupta@millwardbrown.com, satya@iiml.ac.in, abhishek@iimidr.ac.in	Abhishek Mishra	Green Service Encounter: Conceptualisation, Scale Development and Effect on Brand Equity	WMC399
52	Competitiveness in Manufacturing and Services	1) Venkataramanaiah Saddikuti 2) Vijaydeep Siddharth 3) Kanika Jain 4) Sidhartha Satpathy 5) Nipun Rai Handa	svenkat@iiml.ac.in, dr.siddharthmamc@gmail.com, kanika_24us@yahoo.com, dr.sidharthasatpathy@gmail.com, nipun.raihanda@gmail.com	Venkataramanaiah Saddikuti	Design of Inventory System for Surgical Items: A Case Study	WMC434

53	The Aviation Industry	1) Rabi Narayan Padhi	rabin.padhi@gmail.com	Rabi Narayan Padhi	Way forward Make in India - An exploration of Indian Aerospace Industry: Opportunities and Challenges in Next Decade	WMC 071
54	Doing Business in China and India	1) Samrat Gupta 2) Saurabh Kumar 3) Pradeep Kumar	fpm14008@iiml.ac.in, fpm14007@iiml.ac.in, pradeepkumar@iiml.ac.in	Samrat Gupta	A Comparative Analysis of Prediction Models for Indian Motion Picture Industry	WMC393

TECHNICAL SESSION : 01 (D) DAY-2
DATE-17-12-2015 ; TIME: 10:00 AM to 11:30 AM
SESSION CHAIR: Prof. Manish Popli, IIM Indore
STUDENT AIDE: Mr. Mukesh Kumar & Mr. Tuhin Sengupta

PAPER PRESENTATION TRACK-XI

VENUE: E-103

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
55	Strategies for Growth in an Uncertain Environment	1) Nivisha Singh	f12nivishas@iimidr.ac.in	Nivisha Singh	Role of a Parent Company in Competitive Advantage of Its Subsidiary in Emerging Market: A Case of Maruti Suzuki	WMC214
56	International Trade and Investments	1) Arindam Mondal 2) Sougata Ray	arindamm11@iimcal.ac.in, sougata@iimcal.ac.in	Arindam Mondal	Business Group (Bg) Heterogeneity And Affiliates' Upmarket Multinationality: Evidence From India	WMC045
57	International Trade and Investments	1) Rajesh Panda 2) Madhvi Sethi 3) Rishikesh Kulkarni	director@sibm.edu.in, madhvi.sethi@sibm.edu.in, rishikesh.kulkarni.2014@sse.ac.in	Rishikesh Kulkarni	A review of gravity model and its applications	WMC360
58	International Trade and Investments	1) Nivetha Sridhar 2) Rashmi Shukla 3) Ganesh Kumar Nidugala	i11nivetha@iimidr.ac.in, f12rashmis@iimidr.ac.in, ganesh@iimidr.ac.in	Nivetha Sridhar	Common Brics Currency: A Study of Feasibility and Impact	WMC475
59	International trade and investments	1) Reena Kohli	kohlireena@gmail.com	Reena Kohli	Mode of payment and risk in cross border acquisitions in India	WMC031

TECHNICAL SESSION : 01 (E) DAY-2
DATE-17-12-2015 ; TIME: 10:00 AM to 11:30 AM
SESSION CHAIR: Prof. Harshal Lowalekar, IIM Indore
STUDENT AIDE: Mr. Vinayak Ram Tripathi & Ms. Ankita Chhabra

PAPER PRESENTATION TRACK-VII

VENUE: D-201

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
60	Operations Management	1) Sivakumar Annamalai 2) Sudha Jeyaraman	askmech@kongu.ac.in, sudha@kongu.ac.in	Sivakumar Annamalai	An Empirical Study of Resources Using Artificial Intelligence: A Research Article in Textile Manufacturing Industries for Operations and Sustainability	WMC150
61	Operations Management	1) Tarun Jain 2) Jishnu Hazra	tarun.jain@iimb.ernet.in, hazra@iimb.ernet.in	Tarun Jain	Sourcing under Capacity Investments and Production Cost Asymmetry	WMC237
62	Operations Management	1) Peeyush Pandey	f12peeyushp@iimidr.ac.in	Peeyush Pandey	Scheduling of Events in Conferences: A Variable Neighbourhood Method	WMC300

63	Operations Management	1) Nishant Kumar Verma 2) Ashish Kumar Jha 3) Indranil Bose	nishantkv11@iimcal.ac.in, ashishkj11@iimcal.ac.in	Ashish Kumar Jha	Supply Awards as Market Signal Mechanisms?: An Event Study Based Investigation into the Efficacy of Supplier Awards	WMC395
64	Operations Management	1) Shounak Basak 2) Kushal Saha 3) Anjan Ghosh	shounakb12@iimcal.ac.in, kushals13@iimcal.ac.in, anjang10@iimcal.ac.in	Shounak Basak	Towards a theory of pricing and procurement decision for diminishing quality of perishable goods for maximizing profits	WMC446

DATE-17-12-2015 ; TIME: 10:00 AM to 11:00 AM

DAY-2

EXPERT TALK

VENUE: E-201

Sr. No.	Day / Date	Time	Programme	Venue
1	Wednesday / 16-12-2015	10:00 AM to 11:00 AM	Speaker- Prof. Elizabeth Rose, Topic: International New Ventures: Where do we go from here ?	E-201

TEA BREAK; TIME: 11:30 AM to 11:45 AM

TECHNICAL SESSION : 02 (A) DAY-2

DATE-17-12-2015 ; TIME: 11:45 AM to 01:15 PM

SESSION CHAIR: Prof. S V D Nageswara Rao, IIT Bombay

STUDENT AIDE: Mr. Abhay Pant & Ms. Rashmi Shukla

PAPER PRESENTATION TRACK-II

VENUE: D-101

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
65	Corporate Social Responsibility	1) S Vittal Rangan 2) Kajari Mukherjee	fi14vittalas@iimidr.ac.in, kajari@iimidr.ac.in	S Vittal Rangan	PAT on back! A look at "how" India Inc. can make the 2% PAT of Mandatory Corporate Social Responsibility (mCSR), an Opportunity	WMC403
66	Corporate Social Responsibility	1) Sharad Agarwal 2) Ramendra Singh 3) Prabhat Dwivedi	sharad.agarwal12fpm@iimranchi.ac.in, ramendra@iimcal.ac.in, prabhatresearch@gmail.com	Sharad Agarwal	Corporate Social Responsibility of Indian food industry: A critical Examination	WMC036
67	Ethical Business Practices and Corporate Governance	1) Muneza Kagzi 2) Mahua Guha 3) Shivendra Pandey	fpm01.007@iimrohtak.ac.in, mahua.guha@iimrohtak.ac.in, sk.pandey@iimrohtak.ac.in	Muneza Kagzi	Female representation on Board and Firms' performance: An empirical investigation in the Indian Banking Sector	WMC098
68	Ethical Business Practices and Corporate Governance	1) Dharendra Mani Shukla 2) Neeraj Dwivedi	fpm14014@iiml.ac.in, neerajd@iiml.ac.in	Dharendra Mani Shukla	Board Capital and Corporate Diversification: Evidence from India	WMC185
69	Ethical Business Practices and Corporate Governance	1) Shinu Vig 2) Manipadma Datta	shinu17@gmail.com, manipadma.datta@teriuniversity.ac.in	Shinu Vig	Corporate Governance and Firms' Value Creation: A Study on Some Select Indian Firms	WMC235

TECHNICAL SESSION : 02 (B) DAY-2

DATE-17-12-2015 ; TIME: 11:45 AM to 01:15 PM

SESSION CHAIR: Prof. Aditya Billore, IIM Indore

STUDENT AIDE: Mr. Brijesh Mishra & Ms. Rima Mondal

PAPER PRESENTATION TRACK-V

VENUE: D-103

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
70	Engaging with the Consumer in a Digital World (ECDW)	1) Adrija Majumdar 2) Mithu Rani Kuiti	adrijam13@iimcal.ac.in, mithurk13@iimcal.ac.in	Adrija Majumdar	Trust Based Indian E-Commerce Website Selection Using Fuzzy AHP	WMC200
71	Engaging with the Consumer in a Digital World (ECDW)	1) Chetna Kudeshia 2) Arun Mittal 3) Amresh Kumar	ckudeshia@yahoo.com, caarna2006@gmail.com, abhay_kudeshia@yahoo.com	Chetna Kudeshia	Social ewom: Does it affect the Brand Attitude the Purchase Intention of Brands	WMC231
72	Engaging with the Consumer in a Digital World (ECDW)	1) Sangeeta Mehrolia 2) Brijesh Singh	sangeetamehrolia2003@gmail.com, singh.brij@gmail.com	Sangeeta Mehrolia	Influence of Relational Bonds on Customer Loyalty: A Study on Online Grocery Market in Bangalore	WMC233
73	Engaging with the Consumer in a Digital World (ECDW)	1) Ajit Kumar	ajitdel@gmail.com	Ajit Kumar	Strategy for an Efficient Integrative Financial Inclusion Policy through SHG Bank Linkage Programme	WMC256
74	Engaging with the Consumer in a Digital World (ECDW)	1) Rojers P Joseph	rojers.joseph@iimrohtak.ac.in	Rojers P Joseph	Digital Transformation in the Higher Education Book Value Chain: A Grounded Theory Based Analysis	WMC276

TECHNICAL SESSION : 02 (C) DAY-2
DATE-17-12-2015 ; TIME: 11:45 AM to 01:15 PM
SESSION CHAIR: Prof. Mehul Raithatha, IIM Indore
STUDENT AIDE: Mr. Gary Herman D'Costa & Mr. Sudipta Sen
PAPER PRESENTATION TRACK-VIII **VENUE: E-101**

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
75	Finance and accounting	1) Nishant Agarwal	nishant_agarwal@isb.edu	Nishant Agarwal	Excess Earnings Model: An analytical framework to establish shareholder wealth creation	WMC029
76	Finance and accounting	1) Arkaja Chakraverty	arkaja_chakraverty@isb.edu	Arkaja Chakraverty	Changed Lending Dynamics in India Resulting from Increased Creditors' Rights	WMC382
77	Finance and accounting	1) Megha 2) Aparna Bhatia	mahendru.megha30@gmail.com, aparnamohindru@yahoo.co.in	Megha	Revenue Maximization Efficiency Analysis of Scheduled Commercial Banks: A Data Envelopment Analysis	WMC131
78	Finance and accounting	1) Khushboo Aggarwal 2) Aparna Bhatia	khushboo9983@yahoo.co.in, aparnamohindru@yahoo.co.in	Khushboo Aggarwal	Are Indian Companies intensifying their efforts towards investment in Intangible Assets?	WMC213
79	Financial & Capital Markets	1) Subhendu Kumar Pradhan 2) Kasilingam R 3) Kaleswaran R	subhenduau@gmail.com, kasimeena@gmail.com, rkkaleswaran@gmail.com	Subhendu Kumar Pradhan	Factors Influencing the Dividend Announcement and Segmentation of Investors: From Investors Perspective	WMC078

TECHNICAL SESSION : 02 (D) DAY-2
DATE-17-12-2015 ; TIME: 11:45 AM to 01:15 PM
SESSION CHAIR: Prof. Swapnil Garg, IIM Indore
STUDENT AIDE: Mr. Priyavrat Sanyal & Mr. Mohammad Shameem Jawed
PAPER PRESENTATION TRACK-XI **VENUE: E-103**

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
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80	Emerging Forms of Businesses and Industries	1) Sivakumar S Mahadevan B	2) sivakumar.s@iimb.ernet.in, b.mahadevan@iimb.ernet.in	Sivakumar S	A comparative study of Implementation Strategy alternatives for Coproductive services	WMC033
81	Emerging Forms of Businesses and Industries	1) Anjan Ghosh 2) Shahzad Ansari 3) Sougata Ray	anjang10@email.iimcal.ac.in, s.ansari@jbs.cam.ac.uk, sougata@iimcal.ac.in	Anjan Ghosh	Towards a theory of organizational decision making for transitioning into new hybrid form	WMC303
82	International Trade and Investments	1) Rabi Narayan Padhi	rabin.padhi@gmail.com	Rabi Narayan Padhi	Way Forward Emerging Logistics Sector In India - Exploring Opportunity And Challenge	WMC 072
83	International Trade and Investments	1) Chandan Sharma	csharma@iiml.ac.in	Chandan Sharma	Does Importing More Inputs Raise Productivity and Exports? Some Evidence from Indian Manufacturing	WMC180
84	International Trade and Investments	1) S.K. Mathur 2) Kanak Agrawal	skmathur@iitk.ac.in, kanakag@iitk.ac.in	S.K.MATHUR	Does Domestic Energy Consumption affect GDP of a Country? A Panel Causality, Panel VAR and Panel Cointegration Study	WMC016

TECHNICAL SESSION : 02 (E) DAY-2

DATE-17-12-2015 ; TIME: 11:45 AM to 01:15 PM

SESSION CHAIR: Prof. Jayasimha K R, IIM Indore

STUDENT AIDE: Ms. Vaishali Garg & Mr. Vinod Kumar

PAPER PRESENTATION TRACK-IX

VENUE: D-201

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
85	Marketing Management	1) Gopal Das	gopal.das@iimrohtak.ac.in	Gopal Das	Antecedents of consumer-based retail brand equity	WMC013
86	Marketing Management	1) Gopal Das 2) Moutusi Maity	gopal.das@iimrohtak.ac.in, mmaity@iiml.ac.in	Gopal Das	Retail Store as Brand: Impact on Shopping Intention and Loyalty	WMC014
87	Marketing Management	1) Nirmalya Bandyopadhyay	nirmalyab5@gmail.com	Nirmalya Bandyopadhyay	Service quality of Departmental Stores: A study from India	WMC034
88	Marketing Management	1) Rambalak Yadav 2) Govind Swaroop Pathak	rbyadav1988@gmail.com, gspathak@gmail.com	Rambalak Yadav	Environmental sustainable practices among service sector organizations in India: A study of select organizations	WMC112
89	Marketing Management	1) Diptiman Banerji 2) Ramendra Singh 3) Prashant Mishra	diptimanb11@iimcal.ac.in, ramendra@iimcal.ac.in, prashant@iimcal.ac.in	Diptiman Banerji	Role of Friendships in Marketing: a Review and Synthesis of Literature	WMC140

DATE-17-12-2015 ; TIME: 11:45 AM to 12:45 PM

DAY-2

EXPERT TALK

VENUE: E-201

Sr. No.	Day / Date	Time	Programme	Venue
J	Wednesday / 17-12-2015	11:45 AM to 12:45 PM	Speaker- Prof. Israr Qureshi, Topic: Social Entrepreneurship: Avenues for Research	E-201

LUNCH BREAK TIME-01:15 PM to 02:00 PM AT CENTRAL LAWN

TECHNICAL SESSION : 03 (A) DAY-2

DATE-17-12-2015 ; TIME: 02:15 PM to 03:45 PM

SESSION CHAIR: Prof. Nobin Thomas, IIM Indore

STUDENT AIDE: Ms. Roshni Das & Mr. Rajesh Sharma

PAPER PRESENTATION TRACK-X

VENUE: D-101

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
90	People Management in an Uncertain World	1) Supriya Rakesh	supriya.rakesh@iimb.ernet.in	Supriya Rakesh	Transition from Employment to Portfolio work: Reconstruction of Work Identity	WMC050
91	People Management in an Uncertain World	1) Umamaheswararao Jada 2) Lalatendu Kesari Jena 3) Ranjan Pattnaik	mahesh.jada786@gmail.com, lkjena@iitkgp.ac.in, dr.ranjanpattnaik@gmail.com	Umamaheswararao Jada	Does Meaning in Life mediate the relationship between Hope and Organizational Commitment: An empirical analysis with Indian IT professionals	WMC052
92	People Management in an Uncertain World	1) Shilpi Saha 2) S Pavan Kumar	shilpisaha@nitk.edu.in, pavankumar@nitk.ac.in	Shilpi Saha	Impact of Organizational Culture on Multiple Commitments: Mediating Role of Organizational Learning	WMC 062
93	People Management in an Uncertain World	1) Mohit Bhatnagar	mohit@uplytics.com	Mohit Bhatnagar	ONETCP - Analytics Driven Career Decision And Planning Model	WMC176
94	Leadership for the Enterprise of Tomorrow	1) Abhoy Kumar Ojha	aojha@iimb.ernet.in	Abhoy Kumar Ojha	Management Education in India: Avoiding the Simulacra Effect	WMC057

TECHNICAL SESSION : 03 (B) DAY-2

DATE-17-12-2015 ; TIME: 02:15 PM to 3:45 PM

SESSION CHAIR: Prof. Rohit Kapoor, IIM Indore

STUDENT AIDE: Ms. Devyani Mourya & Mr. Manoj Das

PAPER PRESENTATION TRACK-VII

VENUE: D-103

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
95	Global Operations and Sustainability	1) Ashish Mathur 2) Sona Vikas	ashishmth@gmail.com, sonavikas9@gmail.com	Sona Vikas	Making Model Villages Work: The Classic Case of Sustainability in India	WMC 075
96	Global Operations and Sustainability	1) Salman Ali 2) Ajeet Mathur	salman@iimahd.ernet.in, anmathur@iimahd.ernet.in	Salman Ali	Re-internationalization: Performance and Antecedents	WMC109
97	Global Operations and Sustainability	1) Suresh Kumar Jakhar 2) Manoj Hudnurkar 3) Damodar Golhar	suresh.jakhar@iimrohtak.ac.in, deputy_director@scmhrd.edu, damodar.golhar@wmich.edu	Suresh Kumar Jakhar	Stakeholder Pressures and Environmental Practices Adoption: The Mediating role of Process Management Practices	WMC217
98	Global Operations and Sustainability	1) Shirsendu Nandi	shir.05math@gmail.com	Shirsendu Nandi	Impact of quality improvement on supply chain performance and redesign of contract parameters	WMC490

99	Operations Management	1) Anooppazhanji K K 2) K.Sreeranganadhan K	don100again@gmail.com	Anooppazhanji Ki	From Policy to Practice: Implementation of E-Waste Management Policy of Idbi Bank, A Case Study (Kottayam Branch, Kerala)	WMC 077
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TECHNICAL SESSION : 03 (C) DAY-2

DATE-17-12-2015 ; TIME: 02:15 PM to 3:45 PM

SESSION CHAIR: Prof. K S Manikandan, IIM Trichy

STUDENT AIDE: Mr. Manish Sarkhel & Mr. Sandeep Trada

PAPER PRESENTATION TRACK-I

VENUE: E-101

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
100	Strategies for Growth in an Uncertain Environment	1) Shivendra Pandey 2) Arpita Khare	shivendra_p@rediffmail.com, khare.arpita@gmail.com	Shivendra Pandey	The role of WOM and Trust in explaining the Patronage Intention towards Organic Food	WMC007
101	Strategies for Growth in an Uncertain Environment	1) K V Gopakumar	gopakumar.kv@iimb.ernet.in	K V Gopakumar	Organizational Strategic Responses with Variations in Institutional and Technical Environment	WMC022
102	Strategies for Growth in an Uncertain Environment	1) Anil Kumar Mishra 2) Bidya Dash	anilmishra5555@gmail.com, bidyadsh1@gmail.com	Anil Kumar Mishra	Farm Size, New Technology, & Productivity in State of Odisha: With Special Reference to Cuttack District	WMC061
103	Strategies for Growth in an Uncertain Environment	1) Bhupender Kumar Som 2) Yukti Ahuja 3) Mahima Gupta	bksoam@live.com, mahima.gupta@jimsindia.org, yukti.ahuja@jimsindia.org	Bhupender Kumar Som	Decision Making With Stochastic Modeling - A Strategy for Growth In Uncertain Environment	WMC163
104	Strategies for Growth in an Uncertain Environment	1) Narahari Hansoge 2) Vijaya Marisetty 3) Poonam Singh	naraharihs@gmail.com	Narahari Hansoge	Institutional Development and Business Group Affiliation Value: Theory and Evidence	WMC279

TECHNICAL SESSION : 03 (D) DAY-2

DATE-17-12-2015 ; TIME: 02:15 PM to 3:45 PM

SESSION CHAIR: Prof. Amit Karna, IIM Ahmedabad

STUDENT AIDE: Mr. Soumyajyoti Datta & Ms. Agrata Pandey

PAPER PRESENTATION TRACK I

VENUE: E-103

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
105	Strategic Management	1) Luis A Dau 2) Saptarshi Purkayastha	saptarshi@iimcal.ac.in	Saptarshi Purkayastha	Reducing Agency Costs Internally or Externally: Institutional Development, Family Control and Management, And Company Profitability	WMC147
106	Strategic Management	1) Kshitij Awasthi 2) Sai Yayavaram 3) Rejie George 4)Trilochan Sastry	kshitijawasthi@yahoo.co.in, sai.yayavaram@iimb.ernet.in, rejieg@iimb.ernet.in, trilochans@iimb.ernet.in	Kshitij Awasthi	Effect of Political Directors on Profit Persistence: Evidence from India	WMC203
107	Strategic Management	1) Dharendra Mani Shukla 2) Ashutosh Kumar Sinha	fpm14014@iiml.ac.in, ashutosh@iiml.ac.in	Dharendra Mani Shukla	Influence of Network and Learning on Foreign Market Entry Mode Choices: Evidence from India	WMC301

108	Strategic Management	1) Goparaju Rajan 2) Akbar Mohammad	gvprajan@yahoo.com, ma@iiml.ac.in	Goparaju Rajan	Network Determinants of Firm Performance in Technology Convergence Paradigm: Evidence from the Indian IT Industry	WMC402
109	Strategies for Growth in an Uncertain Environment	1) Sunil Atulkar 2) Bikrant Kesari	sunilatulkar3030@gmail.com, bikrantkesari@gmail.com	Sunil Atulkar	Measuring the effects of retail functional strategies on the growth of Organized Retail Environment	WMC221

TECHNICAL SESSION : 03 (E) DAY-2

DATE-17-12-2015 ; TIME: 02:15 PM to 3:45 PM

SESSION CHAIR: Prof. Prashant Salwan, IIM Indore

STUDENT AIDE: Mr. Nilesh Asnani & Ms. Payal Ananad

PAPER PRESENTATION TRACK-VI

VENUE: D-201

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
110	Entrepreneurship & Innovation	1) Syamala Devi Bhoganadam 2) Dasaraju Srinivasa Rao	syamaladevi_b@kluniversity.in , srinivasa_mba@kluniversity.in	Dasaraju Srinivasa Rao	A Study on Socio-Cultural Factors Influencing Indian Entrepreneurship: A Literature Review	WMC328
111	Entrepreneurship & Innovation	1) Gajendra Singh 2) Nishant Kumar	drskashyap@gmail.com, nishantkunar00@gmail.com	Gajendra Singh	HR Practices Adopted By Entrepreneurs in Small Scale Industries (A Case of Uttarakhand)	WMC331
112	Entrepreneurship & Innovation	1) Padmavaathi Shenoy 2) Smita Chattopadhyay	padmavathi.f140207@iimtrichy.ac.in, smita@iimtrichy.ac.in	Padmavaathi Shenoy	Drivers of University - Industry Collaboration in Context of Regional Innovation System - Process Perspective	WMC438
113	Entrepreneurship & Innovation	1) Sheeba Khan 2) Akbar Mohammad	sheeba.india@gmail.com, ma@iiml.ac.in	Sheeba Khan	Contribution of Stakeholders to Dynamic Capabilities in Start-up firms	WMC447
114	Entrepreneurship & Innovation	1) Satyam 2) Rajesh Aithal	satyam@iiml.ac.in, rajeshathal@iiml.ac.in	Satyam	Subsistence Entrepreneurship Process in Rural Marketing Systems: A Conceptual Framework	WMC459

DATE-17-12-2015 ; TIME: 02:15 PM to 3:15 PM

DAY-2

EXPERT TALK

VENUE: E-201

Sr. No.	Day / Date	Time	Programme	Venue
K	Thursday / 17-12-2015	02:15 PM to 03:15 PM	Speaker- Prof. M S Sriram, Topic: Micro Finance & Financial Inclusion	E-201

TEA BREAK; TIME: 03:45 PM to 04:00 PM

TECHNICAL SESSION : 04 (A) DAY-2

DATE-17-12-2015 ; TIME: 04:00 PM to 05:30 PM

SESSION CHAIR: Prof. Anurag Agarwal, IIM Ahmedabad

STUDENT AIDE: Mr. Rameshwar Arora & Mr. Amol Subhash Dhaigude

PAPER PRESENTATION TRACK-II

VENUE: D-103

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
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115	Ethical Business Practices and Corporate Governance	1) Kuldeep Brahmhatt	kuldeep_fpm14@micamail.in	Kuldeep Brahmhatt	The Consideration of Ethical Marketing in the Era of Digitization	WMC266
116	Ethical Business Practices and Corporate Governance	1) Arun Kaushik 2) Hemant Chauhan 3) Palki Setia	arunkddm@iitr.ac.in , dr_hemantchauhan@rediffmail.com , palkisetia@gmail.com	Arun Kaushik	Examining the effect of employee ethical conception on work life balance in hospitality industry	WMC308
117	Ethical Business Practices and Corporate Governance	1) Amol Dhaigude 2) Archit Tapar 3) Santosh Kumar Tiwari 4) Shameem Jawed	f12amold@iimidr.ac.in , f13architt@iimidr.ac.in , f12santosht@iimidr.ac.in , f12mohammads@iimidr.ac.in	Amol Dhaigude	Determinants of Sustainability Reporting: A longitudinal analysis of Nifty Indian companies	WMC320
118	Regulation	1) Akash Krishnan 2) Somashekhar T.S 3) Praveen Tripathi	akashk14@iimcal.ac.in , somashekhar@nls.ac.in , praveentripathi@nls.ac.in	Akash Krishnan	The Holcim-Lafarge Unison: A PCAIDS Merger Simulation Analysis	WMC284
119	Regulation	1) Raghupathy M B 2) Arunjunai Rajavel	mb.ragupathy@snu.edu.in , ar452@snu.edu.in	Raghupathy M B	Vat to GST: Implications to Food & Agro Based Products Industries	WMC435

TECHNICAL SESSION : 04 (B) DAY-2
DATE-17-12-2015 ; TIME: 04:00 PM to 05:30 PM
SESSION CHAIR: Prof. Yogesh Maheshwari, IIM Indore
STUDENT AIDE: Mr. Mukesh Kumar & Mr. Peeyush Pandey
PAPER PRESENTATION TRACK-VIII **VENUE: E-101**

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
120	Financial & Capital Markets	1) Ankur Mehra	ankurm13@iimcal.ac.in	Ankur Mehra	Fama-French's HML Factor, Growth Premium, and CAPM	WMC146
121	Financial & Capital Markets	1) Shweta Sharma 2) Anand Anand	shweta.sharma13fpm@iimranchi.ac.in , anand@iimranchi.ac.in	Shweta Sharma	The effect of Income Diversification on Bank's Risk- Return Characteristics: Evidence from Indian Markets	WMC168
122	Financial & Capital Markets	1) Brijesh Mishra	brijeshkmishra@gmail.com	Brijesh Mishra	Pension Funds as Financial Intermediaries-A Literature Review	WMC186
123	Financial & Capital Markets	1) Neelam Rani 2) Aman Asija	neelam.iitd@gmail.com , 1.amanasija@gmail.com	Neelam Rani	The Past Haunts: It is not a Break-up with the Past for Indian Corporates	WMC208

TECHNICAL SESSION : 04 (C) DAY-2
DATE-17-12-2015 ; TIME: 04:00 PM to 05:30 PM
SESSION CHAIR: Prof. Ashish Sadh, IIM Indore
STUDENT AIDE: Mr. Vinayak Ram Tripathi & Mr. Archit Vinod Tapar
PAPER PRESENTATION TRACK-V **VENUE: E-103**

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
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124	Engaging with the Consumer in a Digital World (ECDW)	1) Sucheta Agarwal 2) Usha Lenka 3) Vivek Agrawal	sucheta.agar@gmail.com, usha_12lenka@yahoo.com, vivekicfaira@gmail.com	Sucheta Agarwal	Student's Perception Towards E-Learning: An Analysis of Indian Universities	WMC351
125	Engaging with the Consumer in a Digital World (ECDW)	1) Prateeksha Parihar 2) Vinita Sahay 3) Jagrook Dawra	prateekshaparihar@gmail.com, vsahay@iimraipur.ac.in, jdawra@iimraipur.ac.in	Prateeksha Parihar	Conceptualization of Customer Engagement: Definition, Distinctiveness and Nomological Network	WMC380
126	Engaging with the Consumer in a Digital World (ECDW)	1) Subhajit Bhattacharya 2) Vijeta Anand	tobesubho@gmail.com, xiss.vijeta@gmail.com	Subhajit Bhattacharya	An Empirical study on the factors affecting online retail brand engagement pertaining to Indian youth market: An analysis with structural equation modeling	WMC381
127	Engaging with the Consumer in a Digital World (ECDW)	1) Haiyun Zou 2) Israr Qureshi 3) Yulin Fang 4) Heshan Sun 5) Kai Lim 6) Elaine Ramsey 7) Patrick Mc Cole	H.Y.Zou@my.cityu.edu.hk, israr.qureshi@ie.edu, yulin.fang@cityu.edu.hk, sunh@clemsun.edu, iskl@cityu.edu.hk, e.ramsey@ulster.ac.uk, p.mccole@qub.ac.uk	Israr Qureshi	Understanding the Nonlinear and Conditional Effects of Trust for Effective Customer Retention --The Role of E-Commerce Institutional Contexts	WMC480
128	Engaging with the Consumer in a Digital World (ECDW)	1) Rinu Vasanth C.R	rinuvasanth@gmail.com	Rinu Vasanth C.R	Implementation Of House Of Quality In E-Learning	WMC104

DATE-17-12-2015 ; TIME: 4:00 PM to 05:30 PM

DAY-2

STUDENT AIDE: Mr. Shashi Kant Srivastava

PANEL DISCUSSION

VENUE: D-101

Sr. No.	Day / Date	Time	Programme	Venue
L	Thursday / 17-12-2015	04:00 PM to 05:30 PM	Panel Discussion: Make in India	D-101

DATE-17-12-2015 ; TIME: 07:00 PM to 08:30 PM

DAY-2

CULTURAL PROGRAMME

VENUE: AUDITORIUM-2 (NEW AUDI)

Sr. No.	Day / Date	Time	Programme	Venue
M	Thursday / 17-12-2015	07:00 PM to 08:30 PM	Dhrupad Performance by Shri Gundecha Brothers	Auditorium-2 (New Audi)

CONFERENCE DINNER; TIME: 08:30 PM to 09:30 PM AT EVENT COURT (SPORTS COMPLEX)

3rd PAN-IIM WORLD MANAGEMENT CONFERENCE

DAY-3

DATE-18-12-2015 ; TIME: 08:45 AM to 09:45 AM

KEYNOTE ADDRESS

VENUE: AUDITORIUM-1 (OLD AUDI)

Sr. No.	Day / Date	Time	Programme	Venue
N	Friday / 18-12-2015	08:45 AM 09:45 AM	Keynote Address by Prof. Ashok Som, Topic: Brand and Talent: The next decade for India	Auditorium-1 (Old Audi)

TEA BREAK; TIME: 09:45 AM to 10:00 AM

TECHNICAL SESSION : 01 (A) DAY-3

DATE-18-12-2015 ; TIME: 10:00 AM to 11:30 AM

SESSION CHAIR: Prof. Rajhans Mishra, IIM Indore

STUDENT AIDE: Mr. Abhay Pant & Mr. Pradeep Mishra

PAPER PRESENTATION TRACK-III

VENUE: D-101

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
129	Information Systems	1) Ashish Kumar Jha 2) Varun Jain	ashishkj11@iimcal.ac.in, varun.jain@startv.com	Ashish Kumar Jha	Social Knowledge Management: Enabling the Giant Leap to Future	WMC041
130	Information Systems	1) Bobby Chaitanya Villari 2) Mohammed Shahid Abdulla	bobycv06fpm@iimk.ac.in, shahid@iimk.ac.in	Bobby Chaitanya Villari	Applications of Machine Learning to Business Problems: An introduction to effSAMWMIX Stochastic Multi-Armed Bandit Algorithm with its application to Stock Trading Scenario	WMC251
131	E-Governance	1) Arunava Ghosh	f15arunavg@iimidr.ac.in	Arunava Ghosh	A Mobile Cashless Payment Model for E-Governance	WMC125
132	E-Governance	1) Jerry M.R. Paul 2) Suresh Subramoniam	jerrymrpaul@gmail.com, sureshsubramoniam@gmail.com	Jerry M.R. Paul	Review on Assessment of E-government Service Quality	WMC139

TECHNICAL SESSION : 01 (B) DAY-3

DATE-18-12-2015 ; TIME: 10:00 AM to 11:30 AM

SESSION CHAIR: Prof. Krishna Chandra Balodi, IIM Lucknow

STUDENT AIDE: Mr. Brijesh Mishra & Mr. Santosh Tiwari

PAPER PRESENTATION TRACK-VI

VENUE: D-103

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
133	Entrepreneurship & Innovation	1) Harpreet Singh Bedi 2) Sandeep Vij	harpreet.15604@lpu.co.in, profsandeepvij@gmail.com	Harpreet Singh Bedi	Deconstructing Entrepreneurial Orientation - Business Performance Relationship	WMC110
134	Entrepreneurship & Innovation	1) Siddhartha Rastogi	srastogi@iimidr.ac.in	Siddhartha Rastogi	In Quest Of Gold: Olympic Gold Quest (OGQ)	WMC407
135	Entrepreneurship & Innovation	1) Esha Jain 2) Manish Madan	dr.eshajain1985@gmail.com, dr.manishmadan1978@gmail.com	Esha Jain	An Empirical Study on Innovations in New Product Development in Indian Automobile Manufacturing Industry	WMC 076

136	Entrepreneurship & Innovation	1) Ankit Singh 2) Reshmi Manna	jaglan.ankit1207@gmail.com , Dr.reshmi.manna@gmail.com	Reshmi Manna	An exploratory study on the predictors of entrepreneurial attitude among post-graduate students of Ahmedabad	WMC120
137	Entrepreneurship & Innovation	1) Monika Dhochak 2) Anil Kumar Sharma	monika.dhochak@gmail.com, anilfdm@iitr.ernet.in	Monika Dhochak	Determinants of Venture Capital: An Entrepreneur's Finance	WMC157

TECHNICAL SESSION : 01 (C) DAY-3
DATE-18-12-2015 ; TIME: 10:00 AM to 11:30 AM
SESSION CHAIR: Prof. G Arun Kumar, IIT Madras
STUDENT AIDE: Mr. Gary Herman D'Costa & Ms. Rihana Shaik
PAPER PRESENTATION TRACK-VIII **VENUE: E-101**

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
138	Financial & Capital Markets	1) Rudra Sensarma 2) Sanjukta Sarkar	rsensarma@iimk.ac.in, sanjuktasarkar084@gmail.com	Rudra Sensarma	Influence of Bank Ownership on the Risk Taking Channel of Monetary Policy Transmission in India	WMC244
139	Financial & Capital Markets	1) Priyesh V P 2) Gagandeep Sharma 3) Balaji G	priyeshv08fpm@iimk.ac.in, gagandeeps08fpm@iimk.ac.in, gb08fpm@iimk.ac.in	Priyesh Vp	Determinants of Stock Performance: Multivariate Statistical Analysis of Sensex Stocks	WMC292
140	Financial & Capital Markets	1) Arif Billah Dar 2) Niyati Bhanja	arifbillahpcu@gmail.com, niyati.eco@gmail.com	Arif Billah Dar	Is China a Safe Haven for Asian Tigers?	WMC322
141	Financial & Capital Markets	1) Pavak Vyas 2) Dipti Saraf 3) Sujo Thomas	pavakvyas@gmail.com, dipti.saraf@bkmiba.edu.in, sujo.thomas@bkmiba.edu.in	Pavak Vyas	Does Demerger Announcement create value for shareholders? The case of India	WMC341
142	Financial & Capital Markets	1) Swati Sharma 2) Shekhar Shukla	fpm14003@iiml.ac.in, fpm14001@iiml.ac.in	Swati Sharma	The Information Flow and Market Efficiency between the U.S. & Indian Crude Oil Futures Markets	WMC354

TECHNICAL SESSION : 01 (D) DAY-3
DATE-18-12-2015 ; TIME: 10:00 AM to 11:30 AM
SESSION CHAIR: Prof. Amitabh Deo Kodwani, IIM Indore
STUDENT AIDE: Mr. Priyavrat Sanyal & Mr. Anirban Sengupta
PAPER PRESENTATION TRACK-X **VENUE: E-103**

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
143	People Management in an Uncertain World	1) Diana Santistevan	dsantistevan@em-normandie.fr	Diana Santistevan	People management in uncertain environments: the case of global account teams	WMC220
144	People Management in an Uncertain World	1) Bishakha Majumdar 2) Ranjeet Nambudiri	f11bishakham@iimidr.ac.in, ranjeet@iimidr.ac.in	Bishakha Majumdar	Do Career Expectancy Beliefs Contribute to Job Stability as Well as Mobility? Explaining through Marketability	WMC458
145	People Management in an Uncertain World	1) Cara C. Maurer 2) Israr Qureshi	cmaurer@ivey.uwo.ca, israr.qureshi@ie.edu	Israr Qureshi	Beginnings Matter: the Dynamic Relationship between Women Employees and Employee Turnover	WMC486
146	People Management in an Uncertain World	1) C V Lolitha 2) Johnney Johnson	cvlolitha@gmail.com, j.johnney@gmail.com	C V Lolitha	An Empirical Study on Employee Engagement in Kerala	WMC215

147	Leadership for the Enterprise of Tomorrow	1) Bala subramanian R 2) I.S.F.Irudayaraj 3) S. George S J	r.bala@bimtech.ac.in, isfrac@xlri.ac.in, sgeorge@xlri.ac.in	Bala subramanian R	Women Leadership in Organization	WMC021
148	Leadership for the Enterprise of Tomorrow	1) Raju Thomas 2) Narendra Agrawal	fi12rajuk@iimdr.ac.in, agrawal@iimb.ernet.in	Raju Thomas	The Necessity of Shared Leadership: A Theoretical Model in the Context of Knowledge Work	WMC429

TEA BREAK; TIME: 11:30 AM to 11:45 AM

**TECHNICAL SESSION : 02 (A) DAY-3
DATE-18-12-2015 ; TIME: 11:45 AM to 01:15 PM
SESSION CHAIR: Prof. Deepak Sethia, IIM Indore
STUDENT AIDE: Ms. Vaishali Garg & Ms. Nitya Saxena**

PAPER PRESENTATION TRACK-IV

VENUE: D-101

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
149	Economic Growth, Development & Inclusiveness	1) Vaniki Joshi	vanikijoshi@gmail.com	Vaniki Joshi	Assessing the Gender impact over post financial inclusion relation between ICT and banking services in urban and rural areas of Malwa region	WMC193
150	Economic Growth, Development & Inclusiveness	1) Anandajit Goswami 2) Kaushik Bandopadhyay	anandjit@teri.res.in, kaushik.bandopadhyay@teriuniversity.ac.in	Kaushik Bandopadhyay	Trends and Pattern in India's Rural Energy Transition: Connecting the Dots	WMC242
151	Economic Growth, Development & Inclusiveness	1) Paribhasha Sharma	paribhasha.sharma@gmail.com	Paribhasha Sharma	Rethinking the Role of Small and Medium Towns in India's Regional Development	WMC304
152	Economic Growth, Development & Inclusiveness	1) Kausik Gangopadhyay 2) Debasis Mondal	kausik@iimk.ac.in, debasis@iitd.ac.in	Kausik Gangopadhyay	Intellectual Property Rights and Income Inequality: A Cross-Country Analysis	WMC374
153	Economics	1) Monika Gupta	monika.gupta@iiml.ac.in	Monika Gupta	A Review on Implementation of Carbon Tax in Mitigating Co2 Emissions from Road Transport Sector: A Contingent Valuation Approach	WMC182

**TECHNICAL SESSION : 02 (B) DAY-3
DATE-18-12-2015 ; TIME: 11:45 AM to 01:15 PM
SESSION CHAIR: Prof. Manoj Motiani, IIM Indore
STUDENT AIDE: Ms. Roshni Das & Mr. Prasenjit Chakrabarti**

PAPER PRESENTATION TRACK-VI

VENUE: D-103

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
154	Entrepreneurship & Innovation	1) Babita Bhatt 2) Israr Qureshi 3) Suhaib Riaz	Babita.Bhatt@ie.edu, israr.qureshi@ie.edu, Suhaib.Riaz@umb.edu	Israr Qureshi	Challenges for social entrepreneurship in non-munificent institutional environments and implications for institutional work: Insights from an exploratory study in China	WMC478
155	Frugal and Inclusive Innovation	1) Bala Krishnamoorthy	balak@nmims.edu	Bala Krishnamoorthy	Innovative Practices in Indian Banking Services	WMC079

156	Rejuvenating MSMEs	1) Sujit Metre 2) Hetal Gaglani	sujit_metre@yahoo.com, hetalgaglani@gmail.com	Sujit Metre	Role of MSME- DI To Rejuvenate MSMEs In Vidarbha- A Suggested Approach In The Context of Make In India	WMC277
157	Rejuvenating MSMEs	1) Shweta Kushal 2) Avik Gugalia	shweta@iimidr.ac.in, i13avikg@iimidr.ac.in	Shweta Kushal	CEO - The Benevolent Supremo: A Comparative Study of MSMEs	WMC424
158	Engaging with the Consumer in a Digital World (ECDW)	1) Nirankush 2) Anil Bhat	nirankush.dutta@pilani.bits-pilani.ac.in, anilkbhat@pilani.bits-pilani.ac.in	Nirankush	Role of Trust on Perceived Store Characteristics and Consumer Behavioural Outcome in the Context of Online Social Media Marketing	WMC359

TECHNICAL SESSION : 02 (C) DAY-3

DATE-18-12-2015 ; TIME: 11:45 AM to 01:15 PM

SESSION CHAIR: Prof. M S Narasimhan, IIM Bangalore

STUDENT AIDE: Ms. Devyani Mourya & Mr. Kapil Kaushik

PAPER PRESENTATION TRACK-VIII

VENUE: E-101

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
159	Financial & Capital Markets	1) Seshadev Sahoo	seshadev@iiml.ac.in	Seshadev Sahoo	Syndicate Size and Pricing Performance: An Empirical Investigation for Indian IPOs	WMC358
160	Financial & Capital Markets	1) Sarveshwar Kumar Inani	sarveshwarinani@gmail.com	Sarveshwar Kumar Inani	Price Leadership of Spot Market in Indian Stock Market: An Empirical Investigation	WMC363
161	Financial & Capital Markets	1) Ritika Jaiswal 2) Rashmi Uchil	ritikastone@gmail.com, rashmi.suchil@gmail.com	Ritika Jaiswal	An Empirical Analysis of Inflation Hedging Potential of Commodity Futures using the Markov-Switching Model and Vector Error Correction Model	WMC396
162	Financial & Capital Markets	1) Richa Pandey	richa31.cimp@gmail.com	Richa Pandey	Real Estate Investment: An Alternative or a Diversifier for Indian Financial Market	WMC397
163	Financial & Capital Markets	1) Ashish Kumar 2) Dilip Kumar	ashish.kumar@iimkashipur.ac.in, dilip.kumar@iimkashipur.ac.in	Dilip Kumar	Spillover effect between crude oil market and agricultural commodities: Application of portfolio management	WMC409

TECHNICAL SESSION : 02 (D) DAY-3

DATE-18-12-2015 ; TIME: 11:45 AM to 01:15 PM

SESSION CHAIR: Prof. Ganesh Kumar N , IIM Indore & Prof. Indrajit Thakurata, IIM Indore

STUDENT AIDE: Mr. Manish Sarkhel & Ms. Khadija Ali Vakeel

PAPER PRESENTATION TRACK-VIII

VENUE: E-103

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
164	Economic Growth, Development & Inclusiveness	1) Kavita Indapurkar 2) Manisha Raj	kindapurkar@amity.edu, mraj@amity.edu	Kavita Indapurkar	Financial literacy among educated urban youth: Issues and challenges (An empirical study among the educated youth in Delhi NCR)	WMC444
165	Economic Growth, Development & Inclusiveness	1) Jitendra Kumar Dixit 2) Sanjeev Gupta	jitendra.dxt@gmail.com, sanjeevgupta67@gmail.com	Jitendra Kumar Dixit	Repo Rate and Monetary Aggregates - A Study On Indian Prospective	WMC473

166	Financial & Capital Markets	1) Shalu Kalra	shalu.kalra@gmail.com	Shalu Kalra	Liquidity and Return Premium in Indian Stock Market	WMC433
167	Financial & Capital Markets	1) Shubhasis Dey	s.dey@iimk.ac.in	Shubhasis Dey	Inflation Hedging in India	WMC003
168	Risk Management for Countries, Regions and Firms	1) Vilas Waikar Purva Hegde Desai 3) Nilesh Borde	2) vilaswaikar161064@yahoo.co.in , purva35@rediffmail.com , nileshborde@yahoo.com	Vilas Waikar	Impact of Grid and Group Structure on Hotel Risk Management	WMC236

LUNCH BREAK TIME-01:15 PM to 02:00 PM AT CENTRAL LAWN

TECHNICAL SESSION : 03 (A) DAY-3
DATE-18-12-2015 ; TIME: 02:15 PM to 03:45 PM
SESSION CHAIR: Prof. Abhishek Mishra, IIM Indore
STUDENT AIDE: Mr. Soumyajyoti Datta & Mr. Shashi Kant Srivastava
PAPER PRESENTATION TRACK-IX **VENUE: D-103**

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
169	Marketing Management	1) Roshni Das	f14roshnid@iimidr.ac.in	Roshni Das	Critical Tradition of Theorizing In Marketing: Literature Review and Synthesis	WMC250
170	Marketing Management	1) Rajeev A 2) Atanu Adhikari	rajeeva07fpm@iimk.ac.in , atanu.adhikari@iimk.ac.in	Rajeev A	Consumer Preferences and Attitude towards Green Products and Services in India	WMC333
171	Marketing Management	1) Jayasimha K.R. 2) Archit Tapar 3) Jyoti Pandey	jayasimha@iimidr.ac.in , f13architt@iimidr.ac.in , f13jyotip@iimidr.ac.in	Archit Tapar	Are you sure you want to Stay!!! Investigating Customer's Presence in Separated Services: The Emerging Market Context	WMC379
172	Marketing Management	1) Baljeet Singh Sani 2) Vikas Goyal	f13baljeets@iimidr.ac.in , vikasg@iimidr.ac.in	Baljeet Singh Sani	Controlling Channel Partners: The Stewardship Way	WMC484
173	Marketing Management	1) Neeraj Gangwal 2) Veena Bansal	neerajgangwal2006@gmail.com , veena@iitk.ac.in	Veena Bansal	Application of Decomposed Theory of Planned Behavior for M-commerce Adoption in India	WMC485

TECHNICAL SESSION : 03 (B) DAY-3
DATE-18-12-2015 ; TIME: 02:15 PM to 03:45 PM
SESSION CHAIR: Prof. Dipayan Datta Chaudhuri, IIM Indore
STUDENT AIDE: Mr. Nilesh Asnani & Ms. Nivisha Singh
PAPER PRESENTATION TRACK-IV **VENUE: E-101**

Sr. No.	Track Name / Area	Author(s)	Mail ids of author(s)	Primary Submitter	Title	Paper Code
174	Economic Growth, Development & Inclusiveness	1) Chandan Medatwal	chandanmedatwal@gmail.com	Chandan Medatwal	Measuring Policy for public: Study of PMJDY in Rajasthan	WMC269
175	Economic Growth, Development & Inclusiveness	1) Nookala Bhanu Prakash 2) Tarun Dhingra 3) Totakura Bangar Raju	bhanuprakash75@gmail.com , tdhingra@ddn.upes.ac.in , tbraju@ddn.upes.ac.in	Nookala Bhanu Prakash	Measuring efficiency of major ports of India: A Data Envelopment Analysis	WMC324

176	Economic Growth, Development & Inclusiveness	1) Ayona Bhattacharjee 2) Jong Kook Shin 3) Chetan Subramanian	ayonabhattacharjee@gmail.com, jong.shin@newcastle.ac.uk, chetan.s@iimb.ernet.in	Ayona Bhattacharjee	Health and Income Inequality: An analysis of Public versus Private Health Expenditure	WMC039
177	Financial & Capital Markets	1) Shegorika Rajwani 2) Dilip Kumar	shegorika@gmail.com, dilip.kumar@iimkashipur.ac.in	Shegorika Rajwani	Measuring Financial Contagion on the Asian Economies: A Time Varying Copula approach	WMC212

DATE-18-12-2015 ; TIME: 02:15 PM to 03:45 PM

DAY-3

STUDENT AIDE: Mr. Rajesh Sharma

PANEL DISCUSSION

VENUE: D-101

Sr. No.	Day / Date	Time	Programme	Venue
O	Friday / 18-12-2015	02:15 PM to 03:45 PM	Panel Discussion: The Institutional Influence in a Fast Changing Global Business Environment: The Case of India	D-101

TEA BREAK; TIME: 03:45 PM to 04:00 PM

DATE-18-12-2015 ; TIME: 04:00 PM to 05:30 PM

DAY-3

STUDENT AIDE: Mr. Baljeet Singh Sani

VALEDICTORY ADDRESS

VENUE: AUDITORIUM-1 (OLD AUDI)

Sr. No.	Day / Date	Time	Programme	Venue
P	Friday / 18-12-2015	04:00 PM to 05:30 PM	Speaker- Dr. Mihir Shah, Topic: IIMs in India's Next Decade: How do we go Beyond Business-as-Usual ?	VENUE: AUDITORIUM-1 (OLD AUDI)

DINNER; TIME: 08:30 PM to 09:30 PM AT CENTRAL LAWN