

**3rd PAN-IIM WORLD MANAGEMENT CONFERENCE  
HIGHLIGHTS AND INVITED TALKS**

**(1) KEYNOTE ADDRESSES**

Sr. No.	Day / Date	Time	TOPIC	SPEAKER	Venue
1	Wednesday / 16-12-2015	09:30 AM to 11:30 AM	Innovating for Environmental Sustainability & De-Marketing for Environmental Sustainability	Prof. P Rajan Varadarajan, Distinguished Professor of Marketing, Regents Professor and Ford Chair in Marketing & E-Commerce Department of Marketing, Mays Business School, Texas A&M University	Auditorium-2 (New Audi)
2	Thursday / 17-12-2015	08:45 AM to 09:45 AM	Enhancing Marketing's Strategic Influence: Call for a Renewed Focus on Impactful Theory	Prof. Manjit Yadav, Professor of Marketing, Editor, AMS Review, Department of Marketing, Mays Business School, Texas A&M University	Auditorium-1 (Old Audi)
3	Friday / 18-12-2015	08:45 AM to 09:45 AM	Brand and Talent: The next decade for India	Prof. Ashok Som, Professor of Global Strategy, Management Department, Founder Director, India Research Center, ESSEC Business School	Auditorium-1 (Old Audi)

**(2) EXPERT TALKS**

1	Wednesday / 16-12-2015	02:15 PM to 03:15 PM	Improving Logistics in India: The way forward	Prof. G Raghuram-IIM Ahmedabad	E-201
2	Thursday / 17-12-2015	10:00 AM to 11:00 AM	International new ventures: Where do we go from here ?	Prof. Elizabeth Rose- University of Otago, New Zealand	E-201
3	Thursday / 17-12-2015	11:45 AM to 12:45 PM	Social Entrepreneurship: Avenues for Research	Prof. Israr Qureshi- IE Business School, Spain.	E-201
4	Thursday / 17-12-2015	02:15 PM to 03:15 PM	Micro Finance & Financial Inclusion	Prof. M S Sriram- IIM Bangalore	E-201

**(3) PANEL DISCUSSIONS**

1	Wednesday / 16-12-2015	04:00 PM to 05:30 PM	India The Next Decade: Role of IIMs	Director of IIMs: IIM Indore, IIM Kashipur, IIM Lucknow, IIM Raipur, IIM Rohtak, IIM Shillong, IIM Tiruchirapalli and IIM Udaipur	Auditorium-1 (Old Audi)
2	Thursday / 17-12-2015	04:00 PM to 05:30 PM	Make in India	1) Prof. Sumit Kundu (Moderator), College of Business, Florida International University 2) Prof. Kunal Banerji, Eastern Michigan University 3) Shri P K Dash, IAS (Retd.), Former Additional Chief Secretary, Govt. of M.P. 4) Shri Prafulla Nilosey, CEO, Bhandari Foils & Tubes Ltd, Dewas 5) Mr. Prashant Mehra, President and CEO of SRF Limited.	D-101
3	Friday / 18-12-2015	02:15 PM to 03:45 PM	The Institutional Influence in a Fast Changing Global Business Environment: The Case of India	1) Prof. Somnath Lahiri (Moderator), College of Business, Illinois State University 2) Dr. N Ravichandran - IIM Ahmedabad, 3) Dr. Vijay Pereira, University of Portsmouth 4) Prof. Surender Munjal, Leeds University Business School 5) Mr. Debashish Sarkar - Chief General Manager, SBI	D-101

**(3) PAPER DEVELOPMENT WORKSHOP**

1	Wednesday / 16-12-2015	11:45 AM to 01:15 PM	Paper Development Workshop by AAOM (Asia Academy of Management) and APJM (Asia Pacific Journal of Management)	1) Prof. Ajai Gaur, Management & Global Business, Rutgers Business School 2) Prof. Jane Lu, Chair in Asian Business and Economics in the Department of Management and Marketing, the University of Melbourne	D-201
2	Wednesday / 16-12-2015	02:15 PM to 03:45 PM	Paper Development Workshop by AAOM (Asia Academy of Management) and APJM (Asia Pacific Journal of Management)	3) Prof. Elizabeth Rose, University of Otago, New Zealand 4) Prof. Vikas Kumar, University of Sydney Business School	D-201
3	Wednesday / 16-12-2015	04:00 PM to 05:30 PM	Paper Development Workshop by AAOM (Asia Academy of Management) and APJM (Asia Pacific Journal of Management)	5) Prof. Raveendra Chitoor, Research Chair in Global Economy, Gustavson School of Business	D-201

**(4) VALEDICTORY ADDRESS**

1	Friday / 18-12-2015	04:00 PM to 05:30 PM	IIMs in India's Next Decade: How do we go Beyond Business-as-Usual?	Dr. Mihir Shah, Member of the International Steering Committee of the CGIAR Research Programme on Water, Land and Ecosystems (WLE) and former Member, Planning Commission, Government of India	Auditorium-1 (Old Audi)
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